Coronary heart disease patients with no teeth have nearly double risk of death

Researchers connect levels of tooth loss (due primarily to poor dental hygiene that leads to periodontal disease) with increasing rates of death and stroke.

**Cumulative incidence rates by tooth loss level:**
(a) Major adverse cardiovascular events (MACEs) (cardiovascular death (CV dth), myocardial infarction (MI), or stroke); (b) cardiovascular death; (c) stroke; and (d) all-cause death from 0 to 1,400 days from randomization, stratified by tooth loss level (26–32, 20–25, 15–19, 15, or no teeth).

**References**
2. The Stabilization of Atherosclerotic Plaque by Initiation of Darapladib Therapy (STA-BIITY) study evaluated the efficacy of darapladib, an oral inhibitor of lipoprotein-associated phospholipase A2, compared to placebo. Patients were eligible to participate if they had coronary heart disease, defined as prior myocardial infarction, prior coronary revascularization, or multivessel coronary heart disease without revascularization.

The European Society of Cardiology represents more than 90,000 cardiologists and cardiovascular professionals across Europe and worldwide. Its mission is to reduce the burden of cardiovascular disease in Europe.

**Chart/Provided by European Journal of Preventive Cardiology**
Mouthguard has athletes smiling

Keystone Industries, the U.S.-based company that manufacturers some of the world’s top mouthguard products, has launched the latest product in its Pro-Form Mouthguard line — the PF2 mouthguard.

Unlike laminated mouthguard products that require a dentist to custom fit to the patient, the PF2 mouthguard is a do-it-yourself guard that provides an accurate custom fit without any need to take impressions of the teeth.

With the elimination of dentist appointments and impressions, the price of this guard is significantly lower than custom-fit mouthguards while still providing high-impact protection, according to the company. The PF2’s unique design also enables it to be re-fit by the user multiple times.

“Being a leader in this field means we need to set the bar high for new products and innovation,” said Michael Prozzillo, vice president of sales for Keystone. “The PF2 will change the way athletes buy mouthguards, but also how the dentist sells them.”

The suggested retail of the PF2 mouthguard is $38. It is available in either black or white. The company reports that there will be bulk purchases.

> See MOUTHGUARD, page B3

**The PF2 mouthguard is a do-it-yourself guard that provides a custom fit without any need to take impressions of the teeth. Photo/Provided by Keystone Industries**
Keystone Industries unveils redesigned website

Worldwide dental manufacturer adds content and enhances ecommerce capabilities

Keystone Industries, one of the leaders in manufacturing dental products for both domestic and international markets, recently unveiled its completely redesigned website, www.keystoneindustries.com. Changes include improved display on all screen sizes across multiple viewing platforms; an updated user experience for search and navigation, an option for live-chat with customer service; and a new way to place orders that the company describes as being easier and more efficient.

“We have been extremely excited to get this website launched for the start of 2016, because we know how much our customers value easy access to information and ordering,” said Derek Keene, vice president of marketing and product development. “As an international manufacturer, we want to stay ahead of the technological curve to serve our wide customer base.”

Along with the new look to Keystone’s website comes an experience that should better serve customers from all over the world. According to the company, placing orders is now more efficient than ever, with both Keystone and the customer’s preferred dealer able to process the order. Getting product information is readily available, with tutorial videos housed in a “Learning Center” and all SDS forms available in a newly designed SDS database.

“Everything from the look and feel of our product pages to our order forms has changed, and undeniably for the better,” Keene said. “This innovative platform for the dental industry will certainly boost the connection between manufacturer, dealer, end user and the product itself.”

Keystone’s website will undergo more updates in the coming months, including multiple language translations, more product tutorial videos and more.

The newly launched website is up and fully operating at www.keystoneindustries.com.

(Source: Keystone Industries)

Keystone Industries unveils redesigned website

On Keystone’s new website, both Keystone and the customer’s preferred dealer can now process orders. Screen capture/Provided by Keystone Industries

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(Source: Keystone Industries)
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